



FROM THE SECRETARY DESK
COVID-19 2ND WAVE EMERGENCY RESPONSE
Community readiness and risk reduction imitative
Restoration Support
Disaster Response————————————————————————————————————
Story of Change
AGRICULTURE BASED LIVELIHOOD
READ intervention towards agro-based livelihood
Promotion and Strengthening of Farmers Producer Company
Engagement of Livelihood Resource Persons
Use of Water Harvesting Structure
Use of Organic Manure and Compost Pit
Land development and use of land into productivity
Organic Agriculture practicesStory of Change
Story of Change
ALTERNATIVE LIVELIHOOD
Alternative livelihoods are the means to food security
Goat Rearing as an additional income
Mushroom Cultivation as a source of an additional income
Beekeeping as a source of an additional income
Keward flower business is a major source of income
Promotion of kitchen garden is a source of additional income
Income generation through fisheries
Income generation through bricks making
Income generation through tailoring
Income generation through small scale business
Story of Change
WOMEN EMPOWERMENT
Strengthening of SHGs/SHGs Federation (Economic Component)
Social component
Observation of international women's day
GOVERNANCE
Women decision making priorities
Interface and consultation with PRI and government officials
-
GENDER INCLUSION
Community Led Gender Inclusion imitative
Story of Change
INSTITUTIONAL BUILDING
Policy, System and Structure
Unique Selling Point
Integrated Livelihood Resource Centre
Gender Resource Centre
Farmers Producer Company
Livelihood Resource Persons
House mothers (Widows) dignity initiative
CROSS CUTTING ISSUES INTERVENTION
Mother and Child Health Care Initiative
Child Rights and Protection
<b></b>
READ AT A GLANCE
OUR PARTNERS
FINANCIAL STATUS



## Dear all, Greetings!

As I look back over this last year (2021-22), I reflect on how challenging it has been for so many people and communities. Almost all of us have lived through second wave COVID-19 pandemic that again threatened to the life and livelihood of people throughout the world, but the more who drastically affected were the poor, daily wage labourer and migrants' bread earners, most among them were the remote villagers' dalit, tribal women and children. So far the government and people have more conscious and emphasised on the livelihood to survive hence the lockdowns and shutdown has not been executed except few red zone areas. Still many have also been impacted by job losses, business closures and deferred dreams. The second wave COVID-19 pandemic was deadly threatend for the lives of people in Odisha because the rate of positive cases and death cases was increasingly ups day by day and almost all the district people were found positive and Odisha was recognized as third most affected state of the country.

I'd like to congratulate READ team and our esteemed partners who have lend a hand together to address the issues and able to establish livelihood security and prevented the impact of COVID-19 someway in our operational region where people could able to access livelihood and income generation option to survive further, furthermore the READ team have also able to implement the important programme for the community towards gender inclusion, gender rights, livelihood and skill development. Ultimately, however, our ability to adapt and expand our work, and continue to reach vulnerable community around the operational region during the unprecedented times of the past year, has only been possible because of strong partnerships with local government and civil society organisation on the ground and the incredible support of our funding partners.

This Annual Report of READ (2021-22) has reflected the key intervention, achievement and way foreword which has been realised by the efforts of READ team. We have also planned to reach out the community where our work has been still un-done. I believe your collaboration and handholding will bring CHANGE and smiles in many faces. In this occasion I extend heartfelt thanks from core of my hearts to the family members of READ, supporting agencies and well-wishers who are on the process to bring difference in the lives of poor, needy and most vulnerable dalit, tribal, women and children in the society.

Yours Truly Manjulata Sahu Executive Secretary

#### Second wave COVID-19 RESPONSE







#### COMMUNITY READINESS AND RISK REDUCTION INITIATIVE

While people were about to restore their life and livelihood on impact of 1st COVID-19 pandemic, the second wave COVID-19 pandemic spread all over the world like a giant with deadly symptom (different from 1<sup>st</sup> hits) and some variants (N44OK) are more infectious than the others and India is one of the worse affected country in the world. As per the statistics updates India post records daily raise in COVID-19 cases of 4.13 lakhs and death about 4000 in a day. The death cases are increasing day wise due to shortage of oxygen and vaccine. Likewise the state, Odisha reported about 10,000 positive cases and at least 17 deaths in 24 hours. Apart from this the scientists and health experts explored the continuation of COVID impact as the third wave yet to spread in recent future which will affects the children, so far the 1st wave affected the aged and older and second wave affected the youth.

The second COVID-19 wave again brought drastic situations of the community because people were not being aware about the deadly virus that worsted and more infectious than the 1<sup>st</sup> pandemic, gradually the positive cases increasing day by day and in the operational district the cases are reached to 3 digits in 24 hours every day and particularly in our operational area the positive cases goes up to 14

and 2 death between the age group of 35 to 45 reported as of now. As per the rapid COVID situation assessment through Focus Group Discussion (FGD) about 50% villages (2694 families) over 158946 population (male-93778 and fmail-65168) do not practice the prevention measures such as wearing mask, hand sanitizer or soap and maintain social distancing due to lack of awareness and inadequate prevention kit with them, 60% people have not been aware of positivity of vaccine and 40% among them are biased where they think that the after taking vaccine person get infected in different diseases eventually they do not ready to take the vaccine

Since the 1st wave COVID-19 pandemic, READ has been engaged in prevention activities through various awareness and demonstration programme at community level the same had also been done during 2nd wave where awareness song was produced and was organized through chariot audio campaign through sound play around the villages along with awareness poster and leaf -let. About 150 villages and 40,000 people were being covered for awareness campaign.

#### Second wave COVID-19 RESPONSE











#### RESTORATION SUPPORT

The National Government especially the National Disaster Mitigation Authority (NDMA, New Delhi) circulated a letter to all the district administration (collector) to work closely with NGOs working in the jurisdiction hence the additional district collector of Rayagada and Ganjam asked READ for any support require during emergency operation to be provided through local administration. And it was realized that the intervention of READ in Rayagada and Ganjam district has been recorded at district administration as disaster response organization in the area.

The emergency restoration programme was implemented with active support and collaboration of block administration namely Block Development Officer (BDO), Block Project Coordinator-Mission Shakti (BPC), Inspector In charge of Police (IIC)) and Sarapanch (PRI members). In fact, in the 1<sup>st</sup> wave COVID emergency operation 2020 these local authority involved in the operation where READ was identified and admired by local authorities for its work in the community by which there was a good rapport among the duty bearers so the second wave operation was implemented successfully.

The emergency response operated during the month from June to July where audio awareness campaign was conducted in 130 villages in Ganjam, Gajapati and Rayagda district covering 7500 households where about 37000 people able to aware about second wave symptom and protection mechanism, apart from these the people were also being aware about receiving COVID prevention tika without fear. During the response about 2600 people were being served with sanitary kit, dry food for 15 days, financial support for agriculture and other income generation activities like petty business for restoration of livelihood and food security. The programme was operated with coordination of government officials at block and district level.

## **DISASTER RESPONSE**

## **Emergency Support for house burnt Family**



READ has distributed 5 family who were being suffering from house burnt at KARUDANGA village under Jhoradi Panchayat in Kolanara Blok of Rayagda District, Odisha.

## **Emergency Support for the victim of medium cyclone**



5 victim families from Dhepaguda Village under Gulunthi Panchayat whose house roofs were wiped away due to medium cyclone in the month of march were being supported incentive for temporary shelters by READ, Berhampur.



A little help grace for survival......

#### Case Study.....

I am Sudashtna Moharana (55) living with my 3 children hails from Kaliabali village under Sriramchandrapur Grampanchayat of Chatrapur Block in Ganjam District Odisha. In the early stage I lost my husband which was cursed for me to take care of my 3 children without having permanent source of livelihood. Gradually I had to do lots of efforts as daily wage labourer and earn little income where my family was brought up. Meanwhile READ, Berhampur intervened in our village with development perspective where Widows were being prioritized and strengthened with establishment of widow Self Help Group. The then I was a member of an SHG named Anukula Chandra consisiting of 10 members. With the support of READ I have adopted income generation activities that is making of incense sticks and marketing in the local market.

As all of us experienced the 2020 to 2021, and still continue the deadly COVID-19 pandemic going phase wise as 1<sup>st</sup> wave and second wave. During these devastating juncture the continuous

lockdown and shutdown we have lost our livelihood source and income activities and badly affected by the COVID-19. Of course my son who was supporting me in livelihood component by engaging in carpentry work has also been hands free with joblessness. In this situation READ entered to my family as a grace where a little help graced me for survival. I have received sanitary kits like (mask-5 no. hand sanitizer-1 and soap-10 no. and dry food for 15 days like Rice-10kg, dal-2kg, oil-1 ltr, soyabody-2kg and biscuit 2 packets. Apart from this READ team also undertaken public audio awareness campaign in the villages to inform unnecessary movement in the outsides during pandemic situation, wearing mask while going outsides and also maintain at least 2 meters distance from any persons or group to take a safety measures.

I am really grateful and thankful to READ, Berhampur for which we are able to survive for a month and that help us to engage in different income activities to restore our family.

## Agriculture based LIVELIHOOD





During this COVID pandemic the livelihood was most important and essential need of every individual to survive their life. In the year 2021-22 the Rural Educational Activities for Development (READ) facilitated agro-based livelihood programme in 170 villages of Rayagada, Gajapati and Ganjam districts of Odisha by supporting agriculture based livelihood so as to improve the food and nutrition to restore their livelihood and food security. In agro-based livelihood READ has emphasized on organic agriculture practices, line paddy cultivation, organic vegetable cultivation, horticulture and natural resource management by facilitating water harvesting structure. Apart from these the second crop has been encouraged among farmers along with intercrop and bringing uncultivable land into cultivation through land development pass on programme. The trained SHGs members and Livelihood Resource Persons (LRP) were being engaged for strengetning capacity of the farmers for effective agriculture activities. The farmers also keep practicing seeds pass on by establishing GRAIN BANK in the operational area.

To improve the skills on agro-based activities READ has been generating opportunity and enhanced capacity through training, workshop and exposure to the leader farmers and women farmers so as to increase productivity and skill improvement to adopt agriculture activities throughout the year. In the year 2021-22 the farmers committee and women farmers have initiated marketing of the goods through FPC for gaining optimum benefits out of their produces.



#### Promotion and strengthening of (FPC):

During the year 2021-22 the members of Farmers Producer Company and other farmers were being capacitated through training on management of FPC, Market study, linkages with the traders and effective marketing so as to improve the quality of business and gaining of optimum benefits. Most of the farmers who had not yet experienced about market analysis and type of produces which are highly grown in the area could be sold easily in their local market as well as through traders.

#### **Engagement of Livelihood Resource Persons (LRP):**

The trained Livelihood Resource Persons have extended handholding support in 90 villages who were strengthened the farmers and households on agriculture and various income generation activities such as goat rearing, mushroom cultivation, beekeeping and backyard vegetable. During 2021-22 about 3000 farmers in 90 villages have undertaken different agriculture and income generation activities and earn about 10 to 15 thousand rupees in this year. The incomes of the families have supported livelihood security during pandemic situation.

## Agriculture based LIVELIHOOD



#### **Use of Water Harvesting Structure (WHS):**

READ has supported 21 water harvesting structure in the operational area which has been managed by the farmers committee with the support livelihood resource person. The water harvesting structure is one of the most important components to strengthen agriculture activites for the community. In fact READ had supported most of them according to its capacities. This year at least 2000 families have irrigated 130 hectors of land out of 21 water harvesting structure where 60% families have adopted organic agriculture, 40% have adopted paddy line plantation and at least 80% families have undertaken organic vegetable cultivation. The family not only consume the product but also earn income by selling the paddy and vegetable at local market. Apart from these grain bank also been promoted at block level where the farmers used to access paddy with revolving process to grow paddy. Hence during the year 2021-22, 300 families have received grain from the grain bank from 6 grampanchayat of Ramnaguda Block under Rayagada District.

#### **Use of organic manures and compost:**

READ has been encouraging community on use of organic manures and promotion and use of compost and liquid manures. In the year 2021-22 there at least 30% villages have promoted and use compost, organic liquid manures in their agriculture activities. It was realized that the farmers who had been practicing use of chemical fertilizers revealed that, in fact the production grows more than that of in use of organic manures but the fertility of the land has been degrades and gradually it affect the production in consecutive year of passing 2 years after use of chemical fertilizer. Hence realizing the loss the farmers started practicing organic agriculture.

## Agriculture based LIVELIHOOD



## <u>Land Development and use of land into productivity:</u>

READ had promoted 90 farmers committee and 2 Farmers Producer Company through whom all the process of community led development has been monitors where members of farmers committee play a pivotal role to increase organic agriculture practices and different income generation programme, the committees also looks after the all-round village development in their respective villages. The process of land development through revolving process has been continue by pass on programme where 30 families have received the benefits during 2021-22. The farmers grow agriculture and vegetable cultivation by promoting land development and gain at least 10 to 15 thousand profit out of the land.

#### **Organic Agriculture practices:**

READ has been encouraging farmers through capacity building training, workshop and exposure to key farmers leaders and Livelihood Resource Persons who then support community to undertake organic agriculture practices. In the year 2021-22 farmers

adopted vegetables and oil seeds, groundnuts, maize etc. Prior to cultivation, They harvested the crop in the first quarter, 2021 and the average total income derived from a hectare of land was Rs. 174,204. The cost of cultivation per hectare was Rs.73500/- and the net income over the expenditure per hectare of land was Rs. 109,704/- Total 40 families were involved in cultivation adopting model organic & integrated farms on small patches of land and the average net income earned by each family is around Rs.42,800/-





Income from alternative livelihoods could lead to two possibilities. The gradual replacement of the traditional livelihoods or part of the income generated by the alternative livelihood is re-invested in the traditional livelihood, such that coexistence of both approaches can be maintained. This coexistence can provide a buffer against climatic variations and economic shocks, thus conferring stability and sustainability to rural livelihoods.

During 2021-22 the alternative livelihood support has been supported in 170 villages of Rayagada, Gajapati and Ganjam Districts where the Self Help Group, individual households and marginal farmers adopts different income activities such as goat rearing, mushroom cultivation, beekeeping, tailoring, kewda flower business, fisheries, bricks making, small scale business (shops), organic vegetable, kitchen garden and backyard vegetable cultivation. Apart from these the small scale business like insense stick making, milk business also being supported to the families. There are at least 300 individual from Self Help Group, Farmers Committee and Livelihood Resource Persons were being built capacities on alternative livelihood and 208 most vulnerable and deserving families were being support Rs. 4000 and 5000 during second wave COVID-19 pandemic to strengthen food security for sustainable living.

The agriculture and alternative livelihood programme has been monitored by farmers committees, Self Help Group (women and widows) where quarterly review and planning meeting are being conducted at panchayat level among farmers committee and Self Help group federation to understand the status of livelihood activities as well as plan for the same to improve quality of agriculture activities and production. It was realised that, the produces of the families have not been marketed with fair prices so the household themselves take the responsibilities to sell the produces according to their wihses. The important outcomes of the activities are, the families able to access food nutrition with their own production also get benefit out of the produces through selling it.









Goat Rearing as an additional income: during the year 120 families have gain benefits of rearing goats through revolving process where the families have earn income and mitigate their basic needs out of their income. Apart from these 10 groups were being supported Rs.20,000 for goat Rearing who are being able to generate additional income of at least Rs.7000. In the year 2021-22 the families have benefited by selling the goats and able to enhance food security during second wave COVID -19 pandemic.

Mushroom Cultivation as a source of an additional income: The mushroom cultivation is a regular income of the farmers where the farmers used to earn additional income at least Rs.15000 per year. In this year about 150 families have grown mushroom and increased additional income of their family which have great support gained during second wave COVID pandemic. Apart from these the families have also aware on Nutritional value. Protein content, 3-7% when fresh and 25-40% when dry. Contain all essential amino acids, amides and lysine. Medicinal value. Consumption of mushrooms slows down the spread and effect of cancer, heart disease, HIV/AIDS (by boosting immune system). Income generation and. Employment creation.

Beekeeping as a source of an additional income: last year about 50 families have practiced beekeep-

ing cultivation and in the following year 2021-22 another 20 families have adopted the business. Of course it was much difficult to measure the profit because about 60% farmers have only earn Rs. 4000 during the year because the beekeeping cultivation depends on the area and required plants to grow the business. Apart from these the community too learn like in Honey made locally from your own bees, Pollination, Low maintenance, Rewarding experience, Bee conservation etc.

Kewada Flower business is a major source of income: Ganjam is a male flower of the fragrant srewipine plant used for extracting Kewada oil in India. The Kewada is used as food flavour and in aromatic industry. It is also used in Ayurveda to provide symptomatic relief in diabetes, fever, joint pain, earache and to manage threatened abortion as well as psychiatric conditions and Kewada is popular among medicinal plants. READ has facilitated training to housemother (widow) and other women from Self Help group who later on undertaken Kewad flower business and earn income up to Rs.30000 in a year as an additional income. In the year 2021-2 there are 400 women from Rayagada and Ganjam District of Odisha has been undertaken business because the kewada scents are produced in Ganjam, Gopalpur and Chatrapur where the marketing facilities are rampant in the districts.







# Promotion of kitchen garden is a source of additional income:

In the year 2021-22 the project team encouraged 500 families in 170 target villages to cultivate different types of vegetables on 40 hectares of land. From the backyard vegetable cultivation 500 families received different vegetables worth Rs. 50000/-

#### **Income generation through Fisheries:**

In the year 2020-21' 90 families have able to earn Rs.8000 from 6 pond in Ramnaguda Block under Rayagada District of Odisha. In the reporting period 2021-22, 120 families from Rayagada and Ganjam have adopted fisheries in 9 ponds where READ has facilitated knowledge through LRP and trainee. In this year the families have able to get Rs.15000 out of their production which was an additional livelihood support for the families restore food security during second wave COVID pandemic.

#### Income generation through tailoring:

READ has supported swing machine to 10 Self Help Group mother (widows and other mothers) in the year 2017-18, in the year 2019-20 the women have able to earn income of Rs. 10,000 to Rs.12000 per year. Of course during 2021-22 the women have benefited out of the tailoring and about 10 adolescent girls have engaged in different factories and able to earn about Rs. 12000 per month.

#### Income generation through small scale business:

The income generation through small scale business have been facilitated by READ supporting Rs. 4000 each. Of course last year 10 Self Help Group were being supported 30000 each and another 208 families also been supported Rs. 4000 and during this year 90 families have also been supported for holding small scale business as a result the family able to earn Rs. 10 to 12 thousand rupees per year which is another additional income for sustainable livelihood of the family.



"A small amount of support brings a huge CHANGE in our life.

## **Story of Change**

Damodar Mandangi, age 38, hails from Khmariguda Vilage under Parikiti Grampanchaya in Ramnaguda Block of Rayagada District reveals that at the beginning including my old mther we four brother living in joint family with much difficulties, presently I have been separated and started living with my own family along with my wife Rajani Gadraka (32), matriculation pass and daughter Ushasi mandangi (4 years old).

In fact, being a poor family we have been surviving with our daily wage labour which was much difficult to take care of my family affording basic amenities including livelihood, health and education. Meanwhile in the year 2020 and 21 READ intervened in our area to respond COVID-19 pandemic with emergency support and restoration of livelihood. Of course in the previous year I was associated with READ accessing capacity building training on alternative livelihood, Gender rights and justice etc. but during 2020 and 21 we were hopeless because of impact of COVID 19 pandemic and faced lot of problems mostly scarcity of livelihood and

income activities, we did not even have money to start up any type of business or income generation activities. But it was God's grace that during the year READ has supported us with sanitary kit, 15 days dry food along with financial support to start up agriculture activities and petty business (Rs. 4000 and Rs. 5000). Apart form these my wife who is one of the member of Self Help Group (SHG) promoted by READ has also received goat as revolving process.

In the current year (2021-22) I have cultivated paddy in one and half acre of land which produced 25 packet of paddy (around 12 quintal) and harvested 50 kg dal. Apart from these we have cultivated vegetable and rear goat. So this year we have able to gain income about 30000 from different sources. Hence presently we are happily living by accessing 3 square of meal per day with nutrition, and access basic amenities and able to afford health and education expenses. So we are much thankful to READ to bring us for sustainable livelihood and food security also living a happy life.

## Women Empowerment





Promotion and Strengthening of women Shelf Help Group (Economic Component): READ had initiated and facilitated so there are 409 Self Help Group (women and widows) function effectively in Rayagada, Ganjam and Gajapati Districts. In the year 2019-20' 4746 from women Self Help Groups were being generated income of about Rs.15000 each by adopting different income generation activities such as goat rearing, mushroom cultivation, beekeeping, Kewada flower business, grocery shop making. 95% Self Help Group still regularised by holding regular meeting, loan disbursement and loan refunding. Hence READ has supported and facilitated 1200 women including widows towards economic improvement and 20 group were being supported for goat rearing which has been benefiting to others through revolving process. In the year 2021-22 the group members were being supported vegetable seeds, paddy seeds revolving process and 108 beneficiaries Rs. 4000 towards adopting agriculture and petty business. As of now it was realised that 2800 women out of 409 Self Help Group have able to earn Rs. 20000 to Rs.30000 out of their business and agriculture activities which suppoted the family to improve food security during second wave pandemic.



Social Component: The prime focus of the women in social component was towards gender inclusion, access to gender rights and entitlement. During 2021-22 the women leaders in panchayt election were being elected and hold the position in their own capacity, so there was no any proxy leader realised in the panchayat raj system. The women have raised their voice for their rights and enabled for decision making in gram sabha, pali sabha and also at village level platform, the women have now able to access rights and entitlement at village and family too.

Observation of International Women's Day: The International women's day was being observed on 26<sup>th</sup> of March 2022 at Mahiponga village where 350 women form Self Help Group (SHG), members of Gender Vigilance Committee (GVC) participated along with Block chairman, sarapanchs and other members of the panchayt raj institutions. The prime theme of the programme was "Gender equality today for a Sustainable Tomorrow". Based on the theme the chief guest and guest of honor inspired women to raise their voice against violation of rights and claim for equal rights for self-reliant and dignify living.



#### Story of CHANGE

I am Mrs. Majhi Gouri Kondagouri age 45, husband China Kondagouri age 55 from Mahiponga Village under Gulunthi Panchayt in Ramnaguda Block of Rayagada District, Odisha living with my son (20) and daughter (16). We were belongs to Below Poverty Line (BPL) where we could able to live with our daily wage labour but not getting enough livelihood (able to get 2 square of meal).

In the year 2012 READ has adopted our village as one of the target area and intervene with the concept of Self Help Group (SHG), at those time we did not know about the SHGs so READ has formed 4 Self Help Group (SHGs) and strengthen us by providing capacity building training on SHG management, book keeping, enterpreniurship development and income generation activities. Furthermore we have also been given training on sustainable livelihood,

## Women Empowerment

"Respect the rights of women and protect Human Rights"

alternative livelihood and income generation activities, gender rights, laws, provision and GRC function etc.

Gradually we have hold agriculture activities and vegetable garden with our small plot and also brought loan from the SHGs and started small business, like wise our income increased and we are able to live a good life. Apart from these I also joined in Gender Vigilance Committee (GVC) and work with the other members of GVC and start finding the gender issues and resolved it though GRC. After having income I could educated my children who are among them graduate and other is in class  $10^{th}$ .

I am proud enough to say that READ has built my capacity by which I am able to participated in the village meeting, gramsabha and palli sabha also dare to speak in public places. Eventually my strength push me to stand in panchayat election so I did it and finally I became one of the Sarpanch of my pachayt.

## READ Annual Report 2021-22

## Women Empowerment











Community Governance is one of the important initiative of READ where the women participation in decision making process in economic, social and political platform has been emphasised to ascertain the rights of women by accessing entitlement. In the year 2021-22 READ build capacity of the women through refresher training and interaction with women on legal rights, laws and provision of women where at least 40% women have able to participate in the decision making at pallisabha and gramsabha. In fact women not only participate in political platform but also able to participate in economic and social platform for instance what occupation they wish to undertake and raise voices in social stigma attached to the women in the villages.

Interface and consultation among PRI and government officials: READ always work with the coordination efforts among government officials to intervene in community development process with cooperation. During the year 2021-22 the READ staff have communicated and made involved among the local government at Rayagada, Ganjam and Gajapati during COVID 19 second wave restoration programme where Block officials and PRI members were being cooperated for smooth implementation of the programme. Apart from these to improve the agriculture and income generation the staff also asked support of agriculture, horticulture and veterinary department towards sustainable livelihood and food security.

## Institutional Building







Policy, system and structure: READ has developed new strategic policy for 5 years from 2021 to 2026 where the process of assessment, analysis and new policy has developed with core area of intervention.

READ has been adopted the updated system, sturcuture and polices based on present context,. READ has come up with many ups and downs and able to captured the learning experiences which has been replicated and strengthened in wide geographical areas for the benefits of the community. To strengthen the organisation system, structure and policy READ has been gradually adopts the updated functional mechanism where, as of now READ rendering services with the efforts of professional and qualified human resources who follow the existing policy and guideline such as Human Resource Police, Financial policy, procurement policy, gender policy, sexual harassment at work place policy, child rights and protection policy, Disaster management policy, Gender Resource Centr functional manual and Monitoring and Evaluation policy. The prime objective of the adoption of policy, system and structure is to improve the organisation identity and credibility so as to bring all stakeholders in a platform to address the issues with collective responsibilities and common action to achieve the SDG.

**READ's Unique Selling Point (USP)** 

## Integrated Livelihood RESOURCE CENTRE:

Livelihood and food security is one of the important thematic area of READ where it focuses organic agriculture based livelihood and alternative income generation livelihood. In fact READ has been directly supporting the marginal farmers, single women headed family, Self Help Group, Widows SHGs and poorest of the poor famers through capacity building training, workshop and exposure along with chash and kind support to increase agriculture and income of the family.

READ realised that, the training and cash or kind support is not enough alone to increase the quality production and income of the family rather practical demonstration and experiences is equally important to enhance capacities of the farmers, so READ has initiated a integrated livelihood RESOURCE CEN-TRE at kerandigua in Ramnaguda Block of Rayagada District where various type of organic agriculture demo plot generated along with alternative livelihood option like goat rearing, fisheries, mushroom cultivation, beekeeping, nursery and climate adoptive crops are being grown. The prime aim of the development of RESOURCE CENTRE is to establish an exposure spot for the community to learn innovative ideas on agriculture and income generation activities so as to apply in their practical field to enhance livelihood and food security.

## Institutional Building







Farmers Producer Company (FPC): READ has been working for sustainable livelihood and food security through agriculture based and alternative income generation activities. Presently there 90 farmers committees constituting 1350 in 6 grampanchayat of Ramnaguda Block in Rayagada District have been functional effectively with regular review and planning and monitoring of livelihood activities. In course of time the farmers realised that the ownership over produces as well as marketing has inadequate because of intervention of outside traders and middle man as consequences the farmers are being exploited by them and not able access fair benefit out of their production. Hence the farmers decided to establish Producer Company in their region, by which READ has been facilitating to establish the same therefore the process of 2 FPC has been initiated as of 2020-21.

<u>Livelihood Resource Persons:</u> The Livelihood Resource Persons (LRP) are the key resources for the community towards agriculture and alternative livelihood. READ has promoted a group of resource persons consisting of 30 members who were being trained in different capacities such as organic agri-

culture, line paddy plantation, preparation and use of organic liquid manner, goat rearing, mushroom cultivation, beekeeping etc. presently this group active at villages who imparted knowledge and skill to household and farmers to undertake different livelihood activities.

House Mother (Widows) dignity Initiative: people have experienced with promoting and strenthning women self help group in their locality in development sector, but there are certain group of people or individual who have been excluded from mainstream development society due to stigma attach to the community and individual. The House mother (WIDOWS) among them are one who thrice jeopardize in terms of women, widows and schedule caste. To bring them in the mainstream society READ has developed and strengthen the widows self help group and enhanced capacity of the members towards on income generation activities. Presently there 111 widows self help group from Gajapati and Ganjam have actively functional and the mothers are engaged in different income activities who are earning at least Rs.12000 to Rs.15000 per annum out of their production, also able to live a life with dignity in the community.

## Cross-cutting initiative



Mother and Child Health Care: The impact of Second Wave COVID-19 has not only been affected the livelihood and life of the people but it also drastically impacted on child rights and mother & child health. During this hazardous situation READ has also contributed effort to create awareness among community to protect the rights and child and health and nutrition of the mother and children. The poverty, lack of knowledge and information, low heath infrastructures, low coverage of immunization among mother and child and inadequate intake of nutrition, all these contributes to increase in infant and maternal mortality rate in the area. To address the issues the team READ closely working with ASHA and Anganwadi who are also being part of SHGs and GVCs. In fact the team has not direct intervention but they reaches with lot of health information, schemes and made aware the community to access the benefits. The team also counsel the pregnant and lactating mothers for regular attendance and participation in VHND to access immunisation and other nutritional benefits. Apart from these the community are made aware to depends on medical and health institution like CHC, PHCs and district medical in order to free from blind believe practices and bring back the healthy environment of the mother and children in the community.

Child Rights and Protection: READ has taken Child Right as a cross cutting issues and deliver services accordingly in the community and village institutions. We have committed for promotion and protection of rights of the child where children enjoy freedom from all forms of exploitation, abuse and in human treatment, encouraging the child happiness, security, mental health and emotional development through safeguarding principle that denotes 'do no harm'. The organization mandates all its employees and visitors to follow the principle of Child Rights and Protection guild line which has been brought into in a policy framework while working with the organization and part taker of organizational initiatives. We have adopted certain strategies for the promotion and protection of rights of the child such as (i) awareness generation at community, among teachers, parents, SMCs, Mothers committee and members of Panachayati Raj Institution, moreover among employee of the organization. Our prime focus is to no child should remain without school. Hence READ has undertaken the child rights and protection is one of the cross cutting intervention in its operational area.

#### About READ



Rural Educational Activities for Development (READ) commenced its journey in the year 1993 in Odisha with a group of likeminded individual for the cause educating people on livelihood, health and education of most vulnerable and marginalised Schedule Caste and Schedule Tribe community of Gajapati District of Odisha, India. In the initial intervention READ delivered its services with NGOs network to address the emerging issues with collective efforts, in course of time the geographical area expanded to 3 districts namely Gajapati, Rayagada and Ganjam. Presently READ realized the people's emerging needs and expanded the geographic area comprising 4 most vulnerable districts namely Rayagada, Gajapati, Ganjam and Kandhamal (the district adopted as one of most backward districts of Odisha and adjoining to Gajapati operational area). At the moment READ works in 167 villages 8950 households over 44750 populations and streamlined the development process on livelihood security through indigenous agriculture methods, micro-entrepreneurship and sustainable livelihood of WIDOWS, gender inclusion and gender rights, good governance. READ's prime approaches (1) Development approach, (ii) Gender Centric, (iii) Emergency disaster response in the state of Odisha.

READ is a non-profit, non-political and secular organisation registered under society registration Act. XXI 1860 and it has also FCRA 80g,and 12A Certificate.

#### Goal

Facilitate the processes of social inclusion, equitable development by enabling community voices through collectivization, influencing policy development implementation for Schedule Cast, Schedule Tribe and Socio-economically Backward, marginal farmers, women, youth and children

#### Vision

Establish a love, peaceful and just society where people live a dignified life.

#### Mission

Empowering the core target group, building people's collectives at local and larger levels, strengthening CBOs and local governance for enabling participatory development, pro people policies, working together with relevant stakeholders

#### Value & guiding principle

READ is Committed to the equality of opportunities for all, irrespective of gender, caste, creed, ethnic and other social differences in its policy and programmes.

READ value the people's rights to participation, honesty, sincerity, transparency and accountability within and outside the READ's operational area where all members associated with READ guided and respected by polices and principles.

READ follows non-violence, cooperation for just society, Belongingness, Care, Share, Openness and believing in those, whom READ is serving.

#### About READ



#### **Strategic Objectives**

**Strategic Objective-1**: Promoting and strengthening Gender Resource Centre and gender vigilance committee and empowering community, engaging key stakeholders towards gender justice, equal access to rights and entitlement for violence free and inclusion society.

Strategic Objective-2: Promoting strengthening children governance, empowering community and village institution and engage primary and secondary stakeholders to ensure child rights and protection.

**Strategic Objective-3:** Strengthening community and front line health workers and PRI members, engaging village CBOs to monitor grassroots health services and dialoguing with government line department to ensure healthy

**Strategic Objective-4:** Promote and strengthen Farmers Producer Company (FPC), engage Livelihood Resource Persons (LRP), Farmers Committee, strengthen community on climate adoptive agriculture and alternative income generation, market linkages towards food security and ownership.

**Strategic Objective-5:** Empowering women, CBOs and PRI members, establishing Community Monitoring Information System (CMIS), consultation with duty bearers for participation of women in decision making and effective service delivery.

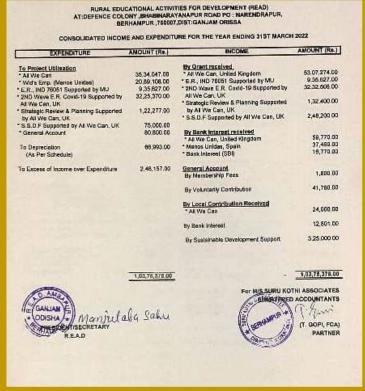
**Strategic Objective-6:** Strengthening community, facilitate and support for preparedness, establish coordination with stakeholders (IAG, OSDMA, DDMA, BDAM, PRI, ODRF), equip organisational contingency fund for disaster management.

**Strategic Objective-7:** Strengthening system, structure and policy, staff capacity, creating resource mobilization unit, knowledge management and promoting model.

#### Financial Status







## Financial Status



RURAL EDUCATIONAL ACTIVITIES FOR DEVELOPMENT (READ)
AT DEFENCE COLONY , BHABINARAYANAPUR ROAD PO : NARENDRAPUR,
BERHAMPUR ,760007, DIST: GANJAM ORISSA

CONSOLIDATED RECEIPTS AND PAYMENTS ACCOUNT FOR THE YEAR ENDING 31ST MARCH, 2022

RECEIPTS	AMOUNT (Ra.)	PAYMENTS	AMOUNT (Re.)
		By Project Utilisation	
To Opening Balance		* All We Can	35,34,047.00
C Account (as par annexure)	0.250.00.00.00		20,89,108.00
Cash in Hand	304.00	* Wids Emp. (Mance Unides)	
Cash at Bank		* E.R., IND 76051 Supported by MU	9,35,627.00
OB, Gajapati Nagar Branch, Bam.	25.57.800.00	* 2ND Wave E.R. Covid-19 Supported by	32,25,370.00
5.8 A/c.No.153001000002980	20,00,000,00	All We Can, UK	
		* Strategic Review & Planning Supported	1 22 277 00
58I, New Delhi	-	by All We Can, UK	
SB A/c No- 40144181553			75 000 00
		* S.S.D.F Supported by All We Can, UK	80,600,00
General Account		* General Account	80,800.00
Cash in hand	-		
Cash et Benk		By Loans & Advances	
	3.80.367.00	FC Account	
(SBI, SB A/c No.30436239257)			48,000.00
IOB, Gajapati Nagar Branch	1,001.54	Advance paid for Borewell	69.00
SB Als No 153001000007325		Programme Advance	
		Bank Charges (SBI)	4,137.00
To Grant received		General Account	
* Ali We Can, United Kingdom	53,07,274.00	Adv. Paid to Sky Automobiles	11,000.00
	9.35,627.00		
* E.R., INO 76061 Supported by MU		The second seconds	
* 2ND Wave E.R. Covid-19 Supported by	32,32,500.00	By Purchase of Fland Assets	74,858.00
All We Can, UK		Laptop	14,030.00
* Strategic Review & Planning Supported	1,32,400.00		
by Ali We Can, UK		By Closing Balance	
* S.S.D.F Supported by All We Can, UK	2,48,200.00	PC Account (as par annexure)	
a.a.u.r aupported by ret in a call, on	er initiation	Cosh in Hend	230.00
		Cash at Bank	
To Bank Interest received	40,000,00	IDB, Gajapati Neger Brench, Barn.	24.06.966.00
* All We Can, United Kingdom	69,770.00	IOB, Gapapad Negas Distroit, Garre	
* Manos Unidas, Spain	37,469.00	B.B A/c.No.153001000002960	12,633.00
* Bank Interest (SBI)	18,770.00	SSI, New Detri	12,633.00
		SB A/c No- 40144181653	
General Account			
To Membership Fees	1.800.00	General Appount	
TO AND SERVICE - CCC		Cash in hand	
and the second s	41.760.00	Gash at Bank	
To Voluntarity Contribution	-1,700.00	As per Annaura	7,24,828,54
		No box Nationary	107 105771
To Local Contribution Received	******		
* All We Can	24,000.00		
To Bank Interest	12,801.00		
To Sustainable Development Support	3,25,000.00		
To Advance recovered	30,000,00		
	1,33,44,851.54		1,33,44,851.54
GANLAN Manjula	ifg Sahu	For MIS BURN HOT	T. First
PRESENT SECRETARY		Constant of the second	(T. GOPL FCA) PARTNER

