



# ANNUAL REPORT

2020-21



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**EXECUTIVE****FOREWORD**

**Dear all,  
Greetings!**

In 2020, the COVID-19 pandemic spread rapidly all over the world like a giant and continues to be a uniquely common experience for our generation, yet people affected and suffer differently where lakhs of people lost their parents, relatives and dear and near ones. The socio-economic conditions of the people broken down and most vulnerable among all are the rural villages, migrants, daily wage earners and poorest of the poor.

In this juncture READ family have stepped forward to save the life of people through generating awareness campaign to prevent and protect from COVID-19 at rural villages. Supported dry food and livelihood help to needy people according to its capacity. Of course the continuous lockdown and shutdown pause the movement due to strict government guideline but READ never stop its effort toward social development process. While there was bit green signal due to reduction on spread of 1st wave the community activities were being resumed and the team continued their service delivery respecting the guideline as well as protecting themselves from virus and resumed community services.

The annual report 2020-21 of READ reflects the key intervention, achievement and way forward which has been realised by the efforts of READ team. We regret a lot of work set out to do still remain un done, and carry forward which we have planned to reachout in the current year. I believe your collaboration and handholding will bring CHANGE. In this occasion I extend thanks from core of my hearts to the members of READ family, supporting agencies and well wishers who are on the process to bring difference in the lives of people.

**Yours Truly  
Manjulata Sahu  
Executive Secretary**



**Community Readiness & Risk Reduction Initiative**

The current outbreak of coronavirus disease (COVID-19) first reported in Wuhan, China, on 31 December 2019, has expanded rapidly across the globe. As of 31 March 2020, there are globally, a total of **824,529** reported cases and **40,672** deaths from the COVID-19 pandemic. The World Health Organization has declared coronavirus disease (COVID-19) a global pandemic. As of 18 March, India reported its third death, while the total confirmed and reported cases have risen to 152. State authorities across India are now ordering the same kind of restrictions as in the worst-hit nations. Schools are shutting. So are swimming pools, gyms, athletic arenas, malls and movie theatres. Weddings and other public gatherings are being banned although it is not clear how strictly people are adhering to these bans.

In addition to these social distancing prevention tactics, guidance from the Centres for Disease Control and Prevention (CDC) says people should scrub their hands for at least 20 seconds to effectively curb the spread of germs. Alcohol-based hand sanitizers that contain at least 60% alcohol can also be used to rid hands of germs and viruses. While the COVID-19 virus poses risks for all ages and health levels due to a general lack of immunity to the virus, people with weakened immune systems, poor health and the elderly are more likely to become critically ill.

The Rural Educational Activities for Development (READ) with support of All We Can, UK, and Manos Unidas Spain responded the current outbreak of COVID-19 in Odisha, India especially in 6 Grampanchayat of Ramnaguda Block under Rayagada District, 10 grampanchayat of Ganjam and Gajapati District through preventive action to minimise the spread and impact of COVID-19. The prime objective of the initiative was to Increase protection practices to prevent COVID-19 where three major significant action had been undertaken such as **(1) conducted audio awareness campaign**, **(2) Distributed sanitary kit**, **(3) 15 days dry food**, **(4) demonstrated 500 awareness pastors mobilizing from government health department**, **(5) Staff capacity building training for safety measures**. In fact the programme was implemented with active support and collaboration of local authorities' namely block administration (Block Development Officer) police department (Inspector In charge of Police) and PRI members. The government official supported READ for peaceful implementation of all activities maintain the national and state guideline for COVID-19, apart from these the Community Health Centre (CHC) also handhold for awareness campaign by providing awareness poster for the community.





**COVID-19-1st Wave Emergency Response**



**AWARENESS CAMPAIGN**

Early in March 2020, the spread of COVID-19 1st wave has been realised all over the world where prevention mechanism was prioritize through international and national news channels, social media and government circulation. In order to sensitize the community READ has also been undertaken action and made aware about 170 villages of Rayagada, Gajapati and Ganajm district through audio awareness campaign for which about 11052 household over 55250 population reach out and sensitised for wearing mask, social distancing, regular hand washing and medical



**SUPPORTED WITH SANITARY KIT**

As a kind of emergency COVID-19 response, The Rural Educational Activities for Development (READ) had reached out to 2500 most vulnerable families and supported with sanitary kit containing face mask, detergent soap and liquid floor sanitizer where about 12500 people were being benefited directly out of the supports. Apart from these the people were being made aware through demonstration programme at distribution centres on use of sanitary kit, maintaining social distance and regular hand washing while they are at home as well as at work places.



**SUPPORTED FOR LIVELIHOOD**

As we all understand that, during the lockdown and shutdown, the most vulnerable like poorest of the poor, women headed, handicapped and parentless families were living with food scarcity hence, READ had lend a hand to 1199 families and distributed 15 days dry food like rice, dal, oil, soyabody and biscuits to reduce the food scarcity so as to live the family by accessing at least twice of meal in a day where at least 6012 families benefited directly from the support. Apart from these 208 number of families who were in need were being supported for agriculture and petty business to earn income and about 1052 people directly benefited by the programme.





**READ stands-Always in NEED (Story of Change)**

*"There is a sacred grace, who always ready to pull back when you fall down"*

**N**amaskar I am Parbati Pradhan, 29 year old wife of Sudarsan Pradhan having 2 boy children as well as 2 sisters in my house from Mayapatana village coming under Chatrapur Block of Ganjam district, Odisha and this is my story". Our annual family income is 40,000/- . My husband is masonry and seasonally I do Kewada Flower business as well as sometimes go for daily labor. My two kids go to school. Every month I save 100 rupees in the SHG called Rasmi Atma Sahayaka Sangha as well as attends meetings and trainings organized by READ. Me and my husband work tirelessly to feed our family.

Everything was quite good but due to shutdown and lockdown of covid pandemic my husband failed to get construction work and me also. My little savings also finished. Because of pandemic situation the district authority increased the shutdown day by day. We spent all the basic amenities and little amount of money that we have and as a result family unable to get hardly two square of meals in a day. This was the worst and tuff time that I and my family ever went through.

In this situation READ came to us like angel and helped us. I got enough sanitary and primary awareness about CARONA Disease from the READ community animator. We got all the main dry food such as: Rice, Dal, Soyabean, oil and shop and this amount of food ingredient could secure our living for 15 to 20 days as well.

In this COVID-19 pandemic READ with the Support of Manus Unidas, Spain supported the family with sanitary kit and 15 days ration for emergency survival as well as make them engage in income generation activities.

"Here I am very glad to share all my hearty thanks to READ for providing support of 15 days emergency survival where we able to get three square of meals in a day."





**READ's Intervention –Towards agro-based livelihood**

Livelihood is a backbone of society and agro-based livelihood is an important and essential occupation of rural India where about 85% of total household adopts agro-based livelihood towards food security and income generation. Realising the practical context the Rural Educational Activities for Development (READ) has been facilitating agro-based livelihood programme in 170 villages of Rayagada, Gajapati and Ganjam districts of Odisha since 20011. The prime motto of the intervention is to improve sustainable social and economic development optimizing the available resources. The programme has been facilitating through Self Help Group, House mother (Widows) Self Help Group, Farmers Committee and engagement of Livelihood Resource Persons (LRP).

In agro-based livelihood READ has emphasized on organic agriculture practices, line paddy cultivation, organic vegetable cultivation, horticulture and natural resource management by facilitating water harvesting structure. Apart from these the second crop has been encouraged among farmers along with intercrop and bringing uncultivable land into cultivation through land development pass on programme. The farmers also keep practicing seeds pass on by establishing GRAIN BANK in the operational area.

To improve the skills on agro-based activities READ has been generating opportunity and enhanced capacity through training, workshop and exposure to the leader farmers and women farmers so as to increase productivity and skill improvement to adopt agriculture activities through out the year. In fact READ not only prioritize the production but also facilitating farmers for marketing and market linkages so that the family accessed fair benefit out of their production and easy marketing opportunity. In the year 2020-21 the farmers committee and women farmers have decided to promote Farmers Producer Company (FPC) to own all production of their locality and get ownership of marketing for fair benefits.

Of course there are lots of challenges faced by the farmers due to impact of natural and manmade disaster for instance COVID-19 pandemic has devastated the livelihood activities during the year, but, still READ stand for them to istrengthened hope and capacity to continue their livelihood activities through out the year so that all individual will not live without food.





### Promotion and strengthening of (FPC):

As it was realized by the farmers to establish ownership of all produces in their locality and fair benefits for all the farmers in the region The farmers committee and women farmers have decided to promote Farmers Producer Company where READ has been lending hand to established the same. Realizing the importance of the farmers 2 producer company has been initiated and under process of registration so that farmers will realize the self-reliant accessing equitable fair benefits among them in their locality. Of course had facilitated training programme on FPC concept and management where farmers themselves will lead the company with their own decision.

### Engagement of Livelihood Resource Persons (LRP):

To enhance regular farmers capacity and new ideas on agriculture A group comprising 30 farmers leaders called Livelihood Resource Persons (LRP) were being engaged in the community who provides handholding support to the famers on agriculture activities such as line paddy cultivation, use of organic manures, varieties of vegetable and climate adoptive agriculture practices. This imitation has been articulated in 90 villages of Ramnaguda Block under Rayagada districts, but this year READ has planned to replicate the ideas in other parts of it's operational area.

### Use of Water Harvesting Structure (WHS):

READ has supported 21 water harvesting structure in the operational area which has been managed by the farmers committee with the support livelihood resource person. The water harvesting structure is one of the most important component to strengthen agriculture activites for the community. During the reporting period due to Impact of the COVID-19 pandemic at least 10% families not able to cultivate land because of financial crisis. In fact READ had supported most of them according to its capacities. This year at least 2000 families have irrigated 130 hectors of land out of 21 water harvesting structure where 60% families have adopted organic agriculture, 40% have adopted paddy line plantation and at least 80% families have undertaken organic vegetable cultivation. The family not only consume the product but also earn income by selling the paddy and vegetable at local market. Apart from these a grain bank also been promoted at block level where the farmers used to access paddy with revolving process to grow paddy. Hence during the year 2020-21, 250 families have receive grain from the grain bank from 6 grampanchayat of Ramnaguda Block under Rayagada District.





#### Use of organic manures and compost:

READ has been encouraging community on use of organic manures and promotion and use of compost and liquid manures. In the year 2020-21 there at least 40% villages have promoted and use compost, organic liquid manures in their agriculture activities. It was realized that the farmers who had been practicing use of chemical fertilizers revealed that, in fact the production grows more than that of in use of organic manures but the fertility of the land has been degraded and gradually it affects the production in consecutive year of passing 2 years after use of chemical fertilizer. Hence realizing the loss the farmers started practicing organic agriculture.

#### Land Development and use of land into productivity:

In fact in the initial intervention READ had promoted 90 farmers committee through whom all the process of community led development has been monitored where members of farmers committee play a pivotal role to increase organic agriculture practices and different income generation programme, the committees also look after the all round village development in their respective villages. In the previous year there are 20 most deserving families were being supported Rs.10,000 towards land development and other 20 have developed land from revolving process where about 25 acres of land has been developed and the families have cultivated varieties of vegetables, paddy, ground nuts, sun flower and kewad flower etc.

#### Organic Agriculture practices:

READ has been encouraging farmers through capacity building training, workshop and exposure to key farmers leaders and Livelihood Resource Persons who then support community to undertake organic agriculture practices. In the year 2020-21 farmers adopted vegetables and oil seeds, groundnuts, maize etc. Prior to cultivation, they harvested the crop in the first quarter, 2020 and the average total income derived from a hectare of land was Rs. 164,204. The cost of cultivation per hectare was Rs.62,500/- and the net income over the expenditure per hectare of land was Rs. 101,704/- Total 30 families were involved in cultivation adopting model organic & integrated farms on small patches of land and the average net income earned by each family is around Rs.31,720/-





**Moral Strength-Always Drag into Success**

**M**rs. Mangama Bidika aged about 55 years a tribal woman lives in her two sons age 27 and 10 years old hails from Kondajamguda under Ramnaguda Block of Rayagada District, Odisha. The family was land less and struggled to access a square of meal in a day. While her two sons were about 16 years and 6 year her husband married another girl and separated, so Mangama Bidika prepare a temporary shelter in a unregistered land and start living there with her two sons. She used to hold daily wage labour where she income Rs.10 per day and taken care of her children by providing a square of meal along with education expenses.

In the meanwhile READ adopted the kondajamguda village as one of the target intervention village and work over there. In the initial intervention the Team of READ sensitised community on government schemes available for Schedule Caste and Schedule Tribe where Mrs. Managam Bidika owned 2 acer of government land. Apart from these the family received agriculture support (vegetable seeds) and land development through revolving process Rs. 10,000, hence they have grown vegetable garden in an acer of land start earing at least Rs. 20000/30000 in a year. Besides these they have also supported Rs. 40000 under sustainable development fund or READ where they have taken a lease land and grown cotton. Presently the family earned Rs. 30000 to 40000 per year so they could able to construct a house for them in their own land and access 3 square of good meal in a day and the children were being well taken care by the mother. " I thank READ for their support by which I am able to live a dignify life in the society" as revealed by Mrs. Managam Bidika.





**Alternative Livelihood**-are the means to food security

Alternative livelihood initiative has been facilitated by READ since its inception because the marginal farmers and agriculture labourer, women group and widow group are not able to increase their income also unable to access food at least thrice in a day around the year. The alternative livelihood could pave a space towards additional income of the family which add value to the annual income of the household, hence READ supported the community especially the farmers committee (FC), women Self Help Group (SHG, Widow Self Help Group (SHG) and Livelihood Resource Persons (LRP) through training, workshop, seeds support, financial supports so as to earn additional income of the family towards food security.

The alternative livelihood support has been handhold in 170 villages of Rayagada, Gajapati and Ganjam Districts where the Self Help Group, individual households and marginal farmers adopts different income activities such as goat rearing, mushroom cultivation, beekeeping, tailoring, kewda flower business, fisheries, bricks making, small scale business (shops), organic vegetable, kitchen garden and backyard vegetable cultivation. There are at least 250 individual from Self Help Group, Farmers Committee and Livelihood Resource Persons were being built capacities on alternative livelihood and 208 most vulnerable and deserving families were being support Rs. 4000 during COVID-19 pandemic to strengthen livelihood activities. Apart from these 300 families were being supported seeds like tomato, bringle, ladyfinger, beans, green chilli etc.

The agriculture and alternative livelihood programme has been monitored by farmers committees, Self Help Group (women and widows) where quarterly review and planning meeting are being conducted at panchayat level among farmers committee and Self Help group federation to understand the status of livelihood activities as well as plan for the same to improve quality of agriculture activities and production. It was realised that, the produces of the families have not been marketed with fair prices so the household themselves take the responsibilities to sell the produces according to their wishes. The important outcome of the activities are, the families able to access nutrition food with their own production also get benefit out of the produces through selling it.





**Goat Rearing as an additional income:** at the end of 2019 there were 190 beneficiaries were being supported goat where 100 goat has been supported to the household directly by READ and 90 families have accessed support through revolving process. Apart from these 10 groups were being supported Rs.20,000 for goat Rearing who are being able to generate additional income of at least Rs.5000 every year. In the year 2020-21 the families have benefited by selling the goats and able to enhance food security during COVID-19 pandemic mostly on lockdown and shutdown period.

**Mushroom Cultivation as a source of an additional income:** READ has supported for skill building on Mushroom cultivation to 30 livelihood resource persons in the year 2019, as consequences the LRP provided handholding support to 250 families during 2020. and in this reporting period another 100 families have adopted Mushroom cultivation and earn additional income at least Rs.13000 per year apart from these the families have also aware on Nutritional value. Protein content, 3-7% when fresh and 25- 40% when dry. Contain all essential amino acids, amides and lysine. Medicinal value. Consumption of mushrooms slows down the spread and effect of cancer, heart disease, HIV/AIDS (by boosting immune system). Income generation and. Employment creation.

**Beekeeping as a source of an additional income:** There were 30 Livelihood Resource Persons were being capacitated on beekeeping through training and follow up workshop, about 46 families are have been adopted till the end of 2019, this year another 50 families have undergone the mushroom cultivation by the handholding support of LRP and earn upto Rs. 10000 per year, apart from these the community too learn like in Honey made locally from your own bees, Pollination, Low maintenance, Rewarding experience, Bee conservation etc.

**Kewada Flower business is a major source of income:** Ganjam is a male flower of the fragrant srewipine plant used for extracting Kewada oil in India. The Kewada is used as food flavour and in aromatic industry. It is also used in Ayurveda to provide symptomatic relief in diabetes, fever, joint pain, earache and to manage threatened abortion as well as psychiatric conditions and Kewada is popular among medicinal plants.





READ has facilitated training to housemother (widow) and other women from Self Help group who later on undertaken Kewad flower business and earn income up to Rs.25000 in a year as an additional income. In the year 2020-21 there are 300 women from Rayagada and Ganjam District of Odisha has been undertaken business because the kewada scents are produced in Ganjam, Gopalpur and Chatrapur where the marketing facilities are rampant in the districts. In fact during the COVID-19 pandemic in the year 2020 all the factories and business hub were closed during lockdown and shutdown period, hence the family were not able to sell their produces but they have preserved it.

**Promotion of kitchen garden is a source of additional income:** In year 2019-20 the project team encouraged 389 families to cultivate different types of vegetables on 20 hectares of land. From the backyard vegetable cultivation 389 families received approximately 2,395 kg of different vegetables worth Rs. 47,900/-. Similarly in 2020, READ facilitated total 300 families from 170 target villages to cultivate different varieties of vegetables on about 50 hectares of land. From the backyard vegetable cultivation 280 families received approximately 10,825 kg x 50 ha) of different varieties of vegetables worth Rs. 76,53,000/- . the net profit was Rs. of Rs.13,639/- from vegetable cultivation. The family increased income as an additional benefits towards livelihood and food security.

**Income generation through Fisheries:** In the year 2019-20' 90 families have able to earn Rs.8000 from 6 pond in Ramnaguda Block under Rayagada District of Odisha. In the reporting period 202-21 120 families from Rayagada and Ganjam have adopted fisheries in 9 ponds where READ has facilitated knowledge through LRP and trainee. During the 2020-21 the families able to get Rs.15000 out of their production during lockdown and shutdown period.

**Income generation through bricksk making:** during the year 2020-21' 60 families from Gajapati Block have engaged in break making which has been supported by READ in the year 2017-18. in this reporting period the families have able to earn additional income of Rs.22000 and that added value to food security of the families.





**Income generation through tailoring:** READ has supported swing machine to 10 Self Help Group mother (widows and other mothers) in the year 2017-18, in the year 2019-20 the women have able to earn income of Rs. 10,000 to Rs.12000 per year. Of course during 2020-21 the women have benefited out of the tailoring because the continuous lockdown and shutdown there was more demand of work in the villages so the families able to earn Rs. 15000 as an annual additional income.

**Income generation through small scale business:** 10 poorest of the poor families have been supported Rs. 30000 to hold small scale business, and during 2020 another 208 families supported Rs. 4000 among them 40 families have adopted petty business and sell their produces by moving village to village, hence during 2020-21 the families able to earn Rs. 25000 to 30000 per annum as an additional income.





## STORY OF CHANGE

Mrs. Tarapradhan aged 48 hails from Chandrapada Village under Chatrapur Block of Ganjam District, Odisha was living with her family (husband and 2 children). The family falls under Bellow Poverty Line having engaged in daily wage labour able to access 2 square of meal in a day. In this crucial moment READ has adopted one of the operational village in the year 2017 where regular interaction and discussion were made with Tarapradhan. Eventually Mrs. Trapradhan became the members of one of the Self Help Group Named DHABALESWAR SELF HELP GROUP (SHG).

Considering the family condition the Dhableswar SHGs have recommended Traprodhan as one among the group eligible to get benefits from READ, berhampur , So READ supported Rs. 4000 as cash support to adopt income generation activities. Gradually she invested the amount in productive way and access optimum benefit for which she has been able to rear and care her family mitigating the basic needs and emergency expenses like medical and treatment.

In the year 2020-21 Mrs. Tarpradhan have invested about Rs. 30,000 for Kewarda Flower Business while people have been experiencing the deadly COVID-19 pandemic around the world. But it was one of the blessings for Tarapradhan as she revealed that, she has been able to earn Rs. 40000 and got benefit of about Rs. 5000 during COVID situation which was supported livelihood and food security for the family to survive in the pandemic period.

Hence Mrs. Tarpradhan extended her heartfelt gratitude to READ for which the family able to earn income as well as able to live with dignity among all members in the family.





Women POWER

**Promotion and Strengthening of women Shelf Help Group (Economic Component):** There are 409 Self Help Group (women and widows) as of now promoted and function effectively in Rayagada, Ganjam and Gajapati Districts. In the year 19-20 2019-20' 4746 from women Self Help Groups were being generated income of about Rs.12000 each by adopting goat rearing, mushroom cultivation, beekeeping, Kewada flower business, grocery shop making. 307 groups still regularised by holding regular meeting, loan disbursement and loan refunding. Hence READ has supported and facilitated 1200 women including widows towards economic improvement and 20 group were being supported for goat rearing which has been benefiting to others through revolving process. In the year 2020-21 the group members were being supported vegetable seeds, goats form , paddy seeds revolving process and 108 beneficiaries Rs. 4000 towards adopting agriculture and petty business. As of now it was realised that 2500 women out of 409 Self Help Group have able to earn Rs. 15000 to Rs.20000 out of their business and agriculture activities that shows the economic empowerment of the women.

**Social Component:** In the year 2019-20 READ has facilitated training to 340 women leaders on violence against women, gender equality and rights and entitlements of women in the society. It was realised that, at least 60% intervened villages women are able to access their rights and entitlement and respected as human persons. READ has focused special attention to housemother (Widows) who are being strengthening through social, economic and political field to re-integrate in the main stream society. Hence it was realised that the violence against women in the area have reduced by at least 5% even though the impact of COVID-19 was rampant in the society. Apart from these the widows are being gradually integrated with the village and especially with general women as a human persons.

**Observation of International Women's Day:** in the year 2020 –21 READ has facilitated 150 women from 3 districts to observe women day inviting government officials and members of Panchayat Raj Institutions. Due to strict COVID guideline the number was reduced. In the programme the women leaders raised their voice towards "Choose to Challenges" and gender respect. In the programme Block officials, ICDS, Policy department and were participated and influenced the women.





Story of CHANGE

RASHMI ATMA SELF HELP GROUP (SHG) one of the exemplary Widow group from Mayapatana village under Sriramchandrapur Grampanchayat of Chatrapur Block in Ganjam District of Odisha was promoted and strengthened by READ, Berahampur in the year 2011. The group has 12 members who have been improved skilled by attending various income generation training and exposure organised by READ and also accessed skilled training facilitated by MISSION SHAKTI, ODISHA.

In the year 2018, the group have requested READ through application for financial support to undertake fish farming to strengthen their group with increasing income by adopting entrepreneurship activities. Eventually READ has supported Rs.20,000 to Rashmi Atma group in the same year provided verification of group saving and transaction as of 2020-21. it was realised that the group have 180000 saving and financial transaction which shows the effective function of the organisation.

During the year 2020-21 the group have adopted fish farming by investing Rs. 120000 in their village pond as consequences the Group have able to earn 170000 approximately whereas the benefits of group have realised Rs. 50000 which has been one of the most effective and important support for the group during pandemic situation. In their benefit the group members have able to access financial benefit for their parents which support families to access three square of meal in a day during lockdown and shutdown in COVID-19 first wave pandemic situation.

Therefore the group extended thanks to READ, Berhampur for financial support which was one of the ray of hope for the group and as well as family members of entire group who have directly benefiting out of their group entrepreneurship activities.





**Women decision making PRIORITIES**



Rural Educational Activities for Development (READ) has been emphasising the women participation in decision making process in economic, social and political platform where women has to be recognised as human person and establish women self-reliant in the society. To ensure the women participation in decision making, READ have facilitated capacity building training on legal rights, laws and provision of women in judiciary system. In the year 2020-21 at least 170 women were being facilitated training and followed up to understand their role in decision making platform. as per the field data from the staff it was realised that at least 30% women have able to participate and placed opinion for their rights in pallisabha and gramsabha. In fact women not only participate in political platform but also able to participate in economic and social platform for instance what occupation they wish to undertake and raise voices in social stigma attached to the women in the villages.

**Interface and consultation among PRI and government officials:** it is equally important while we focused on governance system that unless and until there is good rapport, coordination and collaboration with the members of panchayatraj and government line department. READ has been emphasising the better coordination among women and PRI and government line department, hence it creates interface opportunity every year. In the year 2020-21 there were 3 interface meeting has been organised in Rayagada, Ganjam and Gajapati for women where rights of the women, gender rights , violence against women and girl has been discussed . As consequences the women have increased capacity to work with the PRI and government official towards village development. In 2020-21, it is quite praise worthy that, the women Self Help Groups (women and widows) and support of farmers committee (men and women farmers) jointly claimed the village development programme mostly connection of electricity, concrete roads and drinking water facilities for 20 villages before Panahyat office and applied at block office for restoration and new construction. There are at least 20% eligible families have accessed food and social security benefits, job under MGNREGA, different housing schemes, all these realisation influenced the women towards decision making encouragement where women power have been respected at community, panchayat and block level. In fact due to COVID-19 pandemic situation many construction and renovation work has been postpone in the reporting period.





Community led Gender Inclusion

Violence against women and girls is a fundamental violation of human rights, which stretches across nations, cultures, and classes. It is a mass phenomenon taking many different forms with disastrous consequences for women's and girls' health and survival. The social and economic costs resulting from this abuse place substantial burden on society as a whole, significantly hampering development.

READ aims to ensure the full and equal enjoyment of all fundamental rights and freedom by all women and girls without discrimination and bring them forward to take part as decision maker in social, economic and political platform. Thus, the READ facilitate women through developing and strengthening Gender Resource Centre (**GRC**) where issues of women and adolescent girls have been addressed by women Gender Vigilance representative from the village and Gender Vigilance committee (**GVC**) at Panchayat Level. Apart from these it creates a space for government actors and statutory authorities such as state and national human rights commission, state and national women commission to undertake so-motto prevention activities and response to the issues for swift justice.

The prime objective of the initiative are:

- ⇒ Promote and strengthen community led model Gender Resource Centre and Gender Vigilance Committee
- ⇒ Build capacity and enhance skills among vibrant members of Gender Vigilance Committee so as to fight for their rights that violates against women and girl in the society
- ⇒ Networking, lobby and consultation with government actors, members of Panchayat Raj Institutions for effective service delivery and prevention measure on violation of rights against women and girl in different form especially in social, economic and political platform

During this reporting period of 2020-21 the Gender Vigilance Committee with the involvement of village leaders at least 52 gender based cases have been registered and resolved through Gender Resource Centre (GRC). And the efforts have still been given by the community to reduce the violence against women and child and working for gender inclusion in the community, panchayat and block level.





**Policy, system and structure:** READ has been working since 1993' and already been delivered its services for 28 years. READ has come up with many ups and downs and able to captured the learning experiences which has been replicated and strengthened in wide geographical areas for the benefits of the community. To strengthen the organisation system, structure and policy READ has been gradually adopts the updated functional mechanism where, as of now READ rendering services with the efforts of professional and qualified human resources who follow the existing policy and guideline such as Human Resource Police, Financial policy, procurement policy, gender policy, sexual harassment at work place policy, child rights and protection policy and Monitoring and Evaluation policy. The prime objective of the adoption of policy, system and structure is to improve the organisation identity and credibility so as to bring all stakeholders in a platform to address the issues with collective responsibilities and common action to achieve the SDG.

**READ's Unique Selling Point (USP)**

**Integrated Livelihood RESOURCE CENTRE:** Livelihood and food security is on the important thematic area of READ where it focuses organic agriculture based livelihood and alternative income generation livelihood. In fact READ has been directly supporting the marginal farmers, single women headed family, Self Help Group, Widows SHGs and poorest of the poor famers through capacity building training, workshop and exposure along with chash and kind support to increase agriculture and income of the family.

READ realised that, the training and cash or kind support is not enough alone to increase the quality production and income of the family rather practical demonstration and experiences is equally important to enhance capacities of the farmers, so READ has initiated a integrated livelihood RESOURCE CENTRE at kerandigua in Ramnaguda Block of Rayagada District where various type of organic agriculture demo plot generated along with alternative livelihood option like goat rearing, fisheries, mushroom cultivation, beekeeping, nursery and climate adoptive crops are being grown. The prime aim of the development of RESOURCE CENTRE is to establish an exposure spot for the community to learn innovative ideas on agriculture and income generation activities so as to apply in their practical field to enhance livelihood and food security.





**Gender RESOURCE CENTRE:** Women's work, leadership and contributions positively impact social, economic and environmental progress. But we live in an unjust world where gender inequality remains pervasive and human rights, especially women's human rights are violated with impunity and effectively hold back women around the world. Despite a growing focus on gender at all levels stark gender disparities remain, including unequal access to land, resources, opportunities and decision-making power. While working in the community READ has been realised the gender discrimination and violence against women and girl in the operational areas, therefor READ initiated Gender Resource Centre (GRC) at Ramanaguda Block of Rayagada Dist to address the issues of Gender based violence and discrimination. The process of GRC model initiated by the community with the facilitation of READ where women representative from Self Help Group has been selected each member in 90 operational villages of READ who are being recognised as Gender Vigilance Representative of the villages and 15 members of a panchayt come together as Gender Vigilance Committee like wise there are 90 members represents 6 grampanchayt of Ramnaguda block as members of Gender Resource Centre (GRC) who play a pivotal role to address the issues of gender through GRC with Community led approaches. To enhance the capacity of the member READ imparted training on gender concept, gender rights, laws and provision of women judiciary system of handling gender issues and gender inclusion in socio-economic and political platform. Presently the GRC Centre is functioning with the facilitation of Gender Coordinator along with other 90 members of the block.

#### **Objectives:**

To conduct regular review and planning meeting among GVC member at GRC.

To generate awareness among community, CBOs, PRI and Government duty bearers on gender rights, equality and gender respect.

To identify gender based issues at village level and resolve at community or GRC level

Support victims/survivors and parents with Family Counselling for reintegration and self respect.

To organise interface among all stakeholders and duty bearers for collective responsibility and action towards gender inclusion and gender justice.





**Farmers Producer Company (FPC):** READ has been working for sustainable livelihood and food security through agriculture based and alternative income generation activities. Presently there 90 farmers committees constituting 1350 in 6 grampanchayat of Ramnaguda Block in Rayagada District have been functional effectively with regular review and planning and monitoring of livelihood activities. In course of time the farmers realised that the ownership over produces as well as marketing has inadequate because of intervention of outside traders and middle man as consequences the farmers are being exploited by them and not able access fair benefit out of their production. Hence the farmers decided to establish Producer Company in their region, by which READ has been facilitating to establish the same therefore the process of 2 FPC has been initiated as of 2020-21.

**Livelihood Resource Persons:** The Livelihood Resource Persons (LRP) are the key resources for the community towards agriculture and alternative livelihood. READ has promoted a group of resource persons consisting of 30 members who were being trained in different capacities such as organic agriculture, line paddy plantation, preparation and use of organic liquid manner , goat rearing, mushroom cultivation, beekeeping etc. presently this group active at villages who imparted knowledge and skill to household and farmers to undertake different livelihood activities.

**House Mother (Widows) dignity Initiative:** people have experienced with promoting and strenthning women self help group in their locality in development sector, but there are certain group of people or individual who have been excluded from mainstream development society due to stigma attach to the community and individual. The House mother (WIDOWS) among them are one who thrice jeopardize in terms of women, widows and schedule caste. To bring them in the mainstream society READ has developed and strengthen the widows self help group and enhanced capacity of the members towards on income generation activities. Presently there 111 widows self help group from Gajapati and Ganjam have actively functional and the mothers are engaged in different income activities who are earning at least Rs.12000 to Rs.15000 per annum out of their production, also able to live a life with dignity in the community.





**Mother and Child Health Care:** About 95% of the operational area of READ based in rural remote and inaccessible. The tribal community mostly depends on traditional health healer (Dhissari) and traditional birth attendants (Dhai) for treatments. The poverty, lack of knowledge and information, low health infrastructures, low coverage of immunization among mother and child and inadequate intake of nutrition, all these contributes to increase in infant and maternal mortality rate in the area. To address the issues the team READ closely working with ASHA and Anganwadi who are also being part of SHGs and GVCs. In fact the team has not direct intervention but they reaches with lot of health information, schemes and made aware the community to access the benefits. The team also counsel the pregnant and lactating mothers for regular attendance and participation in VHND to access immunisation and other nutritional benefits. Apart from these the community are made aware to depends on medical and health institution like CHC, PHCs and district medical in order to free from blind believe practices and bring back the healthy environment of the mother and children in the community.

**Child Rights and Protection:** We have committed for promotion and protection of rights of the child where children enjoy freedom from all forms of exploitation, abuse and in human treatment, encouraging the child happiness, security, mental health and emotional development through safeguarding principle that denotes 'do no harm'. The organization mandates all its employees and visitors to follow the principle of Child Rights and Protection guild line which has been brought into in a policy framework while working with the organization and part taker of organizational initiatives. We have adopted certain strategies for the promotion and protection of rights of the child such as (i) awareness generation at community, among teachers, parents, SMCs, Mothers committee and members of Panachayati Raj Institution, moreover among employee of the organization. Our prime focus is to no child should remain without school. Hence READ has undertaken the child rights and protection is one of the cross cutting intervention in its operational area.





**Rural Educational Activities for Development (READ)** commenced its journey in the year 1993 in Odisha with a group of likeminded individual for the cause educating people on livelihood, health and education of most vulnerable and marginalised Schedule Caste and Schedule Tribe community of Gajapati District of Odisha, India. In the initial intervention READ delivered its services with NGOs network to address the emerging issues with collective efforts, in course of time the geographical area expanded to 3 districts namely Gajapat, Rayagada and Ganjam. Presently READ realized the people’s emerging needs and expanded the geographic area comprising 4 most vulnerable districts namely Rayagada, Gajapati, Ganjam and Kandhmal (the district adopted as one of most backward district of Odisha and adjoining to Gajapati operational area). At the moment READ works in 167 villages 8950 households over 44750 populations and streamlined the development process on livelihood security through indigenous agriculture methods, gender inclusion and gender rights, good governance. READ,s prime approaches (1) Development approach, (ii) Gender Centric, (iii) Emergency disaster response in the state of Odisha.

READ is a non-profit, non-political and secular organisation registered under society registration Act. XXI 1860 and it has also FCRA and 12A Certificate.

**Goal**

Facilitate the processes of social inclusion, equitable development by enabling community voices through collectivization, influencing policy development implementation for Schedule Cast, Schedule Tribe and Socio-economically Backward, marginal farmers, women, youth and children

**Vision**

Establish a love, peaceful and just society where people live a dignified life.

**Mission**

Empowering the core target group, building people’s collectives at local and larger levels, strengthening CBOs and local governance for enabling participatory development, pro people policies, working together with relevant stakeholders





#### Value & guiding principle

- ⇒ READ is Committed to the equality of opportunities for all, irrespective of gender, caste, creed, ethnic and other social differences in its policy and programmes.
- ⇒ READ value the people's rights to participation, honesty, sincerity, transparency and accountability within and outside the READ's operational area where all members associated with READ guided and respected by polices and principles.
- ⇒ READ follows non-violence, cooperation for just society, Belongingness, Care, Share, Openness and believing in those, whom READ is serving.

#### Strategic Objectives

**Strategic Objective-1:** Promoting and strengthening Gender Resource Centre and gender vigilance committee and empowering community, engaging key stakeholders towards gender justice, equal access to rights and entitlement for violence free and inclusion society.

**Strategic Objective-2:** Promoting strengthening children governance, empowering community and village institution and engage primary and secondary stakeholders to ensure child rights and protection.

**Strategic Objective-3:** Strengthening community and front line health workers and PRI members, engaging village CBOs to monitor grassroots health services and dialoguing with government line department to ensure healthy.

**Strategic Objective-4:** Promote and strengthen Farmers Producer Company (FPC), engage Livelihood Resource Persons (LRP), Farmers Committee, strengthen community on climate adoptive agriculture and alternative income generation, market linkages towards food security and ownership.

**Strategic Objective-5:** Empowering women, CBOs and PRI members, establishing Community Monitoring Information System (CMIS), consultation with duty bearers for participation of women in decision making and effective service delivery.

**Strategic Objective-6:** Strengthening community, facilitate and support for preparedness, establish coordination with stakeholders (IAG, OSDMA, DDMA, BDAM, PRI, ODRF), equip organisational contingency fund for disaster management.

**Strategic Objective-7:** Strengthening system, structure and policy, staff capacity, creating resource mobilization unit, knowledge management and promoting model.





Methodist relief and development



श्रम एवं रोजगार मंत्रालय  
GOVERNMENT OF INDIA  
MINISTRY OF LABOUR & EMPLOYMENT



GuideStarIndia





BALANCE SHEET

RURAL EDUCATIONAL ACTIVITIES FOR DEVELOPMENT (READ)  
AT:DEFENCE COLONY ,BHABINARAYANAPUR ROAD PO : NARENDRAPUR,  
BERHAMPUR ,760007,DIST:GANJAM ORISSA

CONSOLIDATED BALANCE SHEET AS ON 31ST MARCH 2021

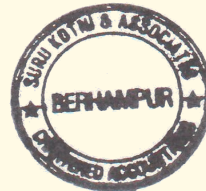


ANNUAL REPORT 2020-21

LIABILITIES	AMOUNT (Rs.)	ASSETS	AMOUNT (Rs.)
<b>CAPITAL FUND :</b>		<b>FIXED ASSETS</b>	
Opening Balance	63,01,400.00	(As per Schedule)	20,44,429.00
Less : Excess of Expenditure over Income	17,20,491.46	Loans and Advances	30,000.00
	45,80,908.54		
<b>General Account (OB)</b>		<b>Current Assets</b>	
* Sustainable Income Generation Programme (Fund)	4,42,992.00	<b>General Account</b>	
		Office Rent Advance	10,000.00
		<b>Closing Balance</b>	
		=	
		Cash in Hand	304.00
		<b>Cash at Bank</b>	
		IOB, Gajapati Nagar Branch, Bam.	25,57,799.00
		S.B A/c.No.153001000002980	
		<b>General Account</b>	
		Cash in hand	-
		<b>Cash at Bank</b>	
		As Per Annexure	3,81,368.54
	<b>50,23,900.54</b>		<b>50,23,900.54</b>

As per our report of even date attached

For M/S SURU KOTNI ASSOCIATES  
CHARTERED ACCOUNTANTS



*T. Goi*  
(T. GOPI, FCA)  
PARTNER

*Manjulata Sahu*  
Executive Secretary  
READ  
PRESIDENT/SECRETARY  
R.E.A.D



## INCOME & EXPENDITURE

**RURAL EDUCATIONAL ACTIVITIES FOR DEVELOPMENT (READ)  
AT:DEFENCE COLONY ,BHABINARAYANAPUR ROAD PO : NARENDRAPUR,  
BERHAMPUR ,760007 ,DIST:GANJAM ORISSA**



**CONSOLIDATED INCOME AND EXPENDITURE FOR THE YEAR ENDING 31ST MARCH 2021**

EXPENDITURE	AMOUNT (Rs.)	INCOME	AMOUNT (Rs.)
<b>To Project Utilisation</b>		<b>By Grant received</b>	
* All We Can, United Kingdom	45,99,135.00	* All We Can, United Kingdom	16,96,904.00
* Manos Unidas, Spain	7,22,445.00	* Manos Unidas, Spain	18,87,132.00
* All We Can, UK (Covid-19)	11,33,649.00	* All We Can, UK (Covid-19)	11,33,311.00
* General Account	2,32,426.46		
To Depreciation (As Per Schedule)	68,947.00	<b>By Bank Interest received</b>	
		* All We Can, United Kingdom	70,789.00
		* Manos Unidas, Spain	39,085.00
		* All We Can, UK (Covid-19)	2,382.00
		<b>General Account</b>	
		By Membership Fees	1,900.00
		By Voluntarily Contribution	38,000.00
		<b>By Local Contribution Received</b>	
		* All We Can (MRDF)	58,500.00
		* Manos Unidas	16,137.00
		By Bank Interest	11,971.00
		By Donation received	3,000.00
		By Land Revolving Fund received	77,000.00
		By Excess of Expenditure over Income	17,20,491.46
	<b>67,56,602.46</b>		<b>67,56,602.46</b>

*Mamjulata Sahu*  
**Executive Secretary**  
**READ**  
PRESIDENT/SECRETARY  
R.E.A.D

For M/S SURU KOTNI ASSOCIATES  
CHARTERED ACCOUNTANTS



*T. Gopi*  
(T. GOPI, FCA)  
PARTNER

**ANNUAL REPORT 2020-21**



## RECEIPTS & PAYMENTS

RURAL EDUCATIONAL ACTIVITIES FOR DEVELOPMENT (READ)  
AT:DEFENCE COLONY ,BHABINARAYANAPUR ROAD PO : NARENDRAPUR,  
BERHAMPUR ,760007,DIST:GANJAM ORISSA



### CONSOLIDATED RECEIPTS AND PAYMENTS ACCOUNT FOR THE YEAR ENDING 31ST MARCH, 2021

RECEIPTS	AMOUNT (Rs.)	PAYMENTS	AMOUNT (Rs.)
<b>To Opening Balance</b>		<b>By Project Utilisation</b>	
<b>FC Account (as per annexure)</b>		* All We Can, United Kingdom	45,99,135.00
Cash in Hand	3,212.00	* Manos Unidas, Spain	7,22,445.00
<b>Cash at Bank</b>		* All We Can, UK (Covid-19)	11,33,649.00
IOB, Gajapati Nagar Branch, Bam. S.B A/c.No.153001000002980	42,78,317.00	* General Account	2,62,426.46
<b>General Account</b>		<b>By Purchase of Fixed Assets</b>	
Cash in hand	1,100.00	DSLR Camera	52,800.00
Cash at Bank	4,36,187.00	Laptop	52,500.00
(SBI, SB A/c No.30436239257)		<b>By Closing Balance</b>	
<b>To Grant received</b>		<b>FC Account (as per annexure)</b>	
* All We Can, United Kingdom	16,96,904.00	Cash in Hand	304.00
* Manos Unidas, Spain	18,87,132.00	<b>Cash at Bank</b>	
* All We Can, UK (Covid-19)	11,33,311.00	IOB, Gajapati Nagar Branch, Bam. S.B A/c.No.153001000002980	25,57,799.00
<b>To Bank Interest received</b>		<b>General Account</b>	
* All We Can, United Kingdom	70,789.00	Cash in hand	-
* Manos Unidas, Spain	39,085.00	<b>Cash at Bank</b>	
* All We Can, UK (Covid-19)	2,382.00	As per Annexure	3,81,368.54
To Salary advance recovered	7,500.00		
<b>General Account</b>			
To Membership Fees	1,900.00		
To Voluntarily Contribution	38,000.00		
<b>To Local Contribution Received</b>			
* All We Can (MRDF)	58,500.00		
* Manos Unidas	16,137.00		
To Bank Interest	11,971.00		
To Donation received	3,000.00		
To Land Revolving Fund received	77,000.00		
	<b>97,62,427.00</b>		<b>97,62,427.00</b>

*Mamjulata Sahu*  
**Executive Secretary**  
PRESIDENT/SECRETARY  
R.E.A.D

For M/S SURU KOTNI ASSOCIATES  
CHARTERED ACCOUNTANTS



*T. Gopi*  
(T. GOPI, FCA)  
PARTNER





## **RURAL EDUCATIONAL ACTIVITIES FOR DEVELOPMENT**

**Defence colony, Bhaninarayanipur road**

**Po-Narendrapur, Berhampur**

**Ganjam, Odisha-760007**

**Phone-06811259100**

**Email-readngo93@gmail.com**

**Website: [www.readngo.odisha](http://www.readngo.odisha)**